



## Benefit Advisors Help Create Better Health Care Consumers and Save Employers Billions of Dollars

▶ UBA Members consistently go to extraordinary lengths to seek out solutions and best-in-class products that positively affect employers and make a real difference in the lives of their employees. UBA Member Firms foster better consumers of health care by providing employers with strategic plan design, employee education and communication, and wellness programs. In addition, UBA Member Firms save their clients on average 6.5% from the initial medical-plan renewal offer. This translates to a staggering \$1.4 BILLION in annual medical plan cost savings for employers across this great nation and



is a direct result of the health care knowledge, expertise and counsel that only a benefit advisor can provide.

UBA Member Firms believe that independent, professional benefit advisors should be objective guardians who serve the best interests of employers and employees. As trusted and knowledgeable advisors, UBA has grown to become one of the nation's top-five employee benefits advisory organizations, advising more than 39,000 employers, covering 4.8 million employees and their families, and maintaining responsibility for \$16.5 billion in annual employee-benefit expenditures.

### EMPLOYER BENEFITS

- ✓ UBA Members help more than **39,000 employers** design competitive medical-plan strategies to encourage employee acquisition and retention
- ✓ UBA Members educate **4.8 million employees** and their families to become better health care consumers and lead healthier lives, easing the strain on the health care system
- ✓ UBA Members saved clients more than **\$1.4 billion in 2008** (\$1.1 billion in 2007), which results in investment in the private and public sectors and ultimately stimulates the economy
- ✓ UBA Member Firms help conduct the largest most comprehensive benchmarking survey of health plan design and costs ever produced in the U.S. to provide employers with critical health care data to make more informed choices in a complex marketplace

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